



Prestigious show

MARRICKVILLE based boutique florist Flowers By Teresa was selected as the floral partner for 30 Days of Home and Entertaining - a prestigious lifestyle event which wraps up this weekend.

Organised by some of Australia's leading food and lifestyle magazines, 30 Days of Home and Entertaining is an opportunity to see the latest trends in decorating and cooking as some of the country's leading style-setting magazines come to life.

Owner of Flowers By Teresa, Teresa Boreham said she was thrilled to be involved in such a prestigious event.

"It's a thrill for such a small florist in Marrickville," Ms Boreham said.

"We have been working with magazine stylists for some time but this is the biggest event we have ever done with them up to date."

Flowers By Teresa worked behind the scenes for weeks before the festival with teams from magazines to create amazing floral arrangements to complement the themes chosen by experts.

This was followed by two days on site arranging

the flowers.

Ms Boreham said the experience was "wonderful but tiring".

"It's a very small team.

"But they worked incredibly hard and this is a thrill for them to be recognised for all their hard work by being chosen."

The highlight of the festival was the Live House set in Amelia Street, Waterloo which closed on Sunday.

The house featured different rooms put together by leading experts and, of course, showcased some of Flower By Teresa's floral arrangements.

Seminars and workshops conducted by magazine editors, industry professionals and leading stylists were also held at the venue.

Opening night saw 150 guests from some of Sydney's biggest companies attend - providing Teresa's business with plenty of exposure.

Ms Boreham said she was overwhelmed with compliments on the floral arrangements and has since received three large corporate orders.

"It has really paid off for us," Ms Boreham said.